

THE EFFECTIVE/EFFICIENCY FORMULAS

EFFECTIVENESS
IS DOING
THE RIGHT THINGS

EFFICIENCY
IS DOING
THOSE THINGS RIGHT

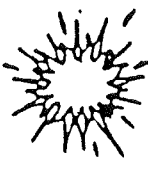
EFFECTIVENESS \ EFFICIENCY MATRIX

EFFECTIVENESS


HIGH PRIORITIES

LOW PRIORITIES


EFFICIENCY
WELL DONE
POORLY DONE




Successful Program



Shift Resources



Add Resources



Eliminate