

# Washington Small Fruit Conference

December 8-9, 2011

Northwest Washington Fair  
Lynden, WA

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Blueberries 

# Washington Small Fruit Conference Agenda

## Day 1: Thursday, December 8, 2011

7:30am Doors open and Registration

### Whatcom Farmers Room

8:30-9:30 **Keynote Address: Washington Berries in 2016 - Soaring or Sinking**  
**John Shelford, Shelford Associates**

The frozen berry market is changing with a growing number of imports coming from outside North America. John Shelford will discuss the challenges facing the frozen berry category, what buyers are looking for in frozen berries, and how the health benefits associated with blueberries and raspberries are influencing markets.

*John Shelford has 35 years of experience in the berry industry, working with several large companies as a sales and marketing expert. His company is currently providing professional services to the produce industry with emphasis on the rapidly growing blueberry sector.*



9:30-10:30 **The Status of Immigration for Agriculture: Developments in Legislative Action, Enforcement, Public Perception and Solutions**

**Mike Gempler, Executive Director of the Washington Growers League**

An overview of the labor needs of the agriculture industry, the trends affecting the agricultural workforce and possible solutions along with current activity in Congress, federal agencies and state and local government and how we can and are influencing that process.

*Mike Gempler is the Executive Director of the Washington Growers League in Yakima, WA. The Growers League provides services and advocacy to members on labor and employment issues.*



10:30-10:45

**BREAK with REFRESHMENTS (included with registration)**

### Whatcom Farmers Co-op Conference Room

10:45-12:30

**IPM for Blueberry Growers (2 WSDA recert. credits)**

**Blueberry Pest Management Strategic Plan**

Tom Peerbolt, Peerbolt Crop Management

**Blueberry Decline Associated with Fungal Pathogens in the Pacific Northwest**

Siva Sabaratnam, BC Ministry of Agriculture and Lands

**Bird Damage to Fruit Crops:**

**A New Collaborative Approach Across North America**

Karen Steensma, Trinity Western University

**Weed Management in Blueberry Crops**

Tim Miller, WSU Mount Vernon NWREC

**Those Ever Evolving Pesticide Labels – Provisions of Late**

Tom Hoffman, Washington State Dept of Agriculture

### Elenbaas Conference Room

10:45-12:30

**Washington Raspberry Industry Annual Meeting**

Report on Promotional Actions

- Research funded
- Trade shows and promising developments

Creation of the US Red Raspberry Council

- Creating a board
- Outlining major programs

Future of the State Raspberry Commission

- Assessment rates
- Exploring a Berry Pathology Position

**12:30 – 1:30**

**Lunch** (*included with Registration*)

Keynote Address: Chad Finn and Bernadine Strik  
*Report on Rubus and Ribes Symposium in Serbia*

**Whatcom Farmers Co-op Conference Room**

1:30-3:35

***Spotted Wing Drosophila*** (2 WSDA recert. credits)

***Spotted Wing Drosophila in Western Washington***

Colleen Burrows, WSU Whatcom County Extension

***Research Updates on SWD management in Blueberry and Red Raspberry***

Lynell Tanigoshi, WSU Mount Vernon NWREC

***Spotted Wing Drosophila: Update for Coastal British Columbia***

Tracy Hueppelsheuser, BC Ministry of Agriculture

***SWD Progress in Oregon***

Amy Dreves, Oregon State University

***SWD in California***

Mark Bolda, University of California Extension

***Trellising Systems for SWD Management***

Tom Walters, WSU Mount Vernon REC

**Whatcom Farmers Co-op Conference Room**

3:45-5:00

***Berry Breeding***

***Past, Present and Future of Raspberry Breeding***

Patrick Moore, WSU Puyallup REC

***Bluberry Breeding and Intellectual Property***

Chad Finn, USDA-ARS Corvallis

***Panel of Breeders: what's new?***

Patrick Moore, WSU Puyallup REC

Chad Finn, USDA-ARS Corvallis

Chaim Kempler, Agriculture and Agrifood Canada

Peter Boches, Fall Creek Nursery

Julie Enfield, Northwest Plant Company

**Elenbaas Conference Room**

3:45-5:00

***Food Safety on the farm, basics for farm workers***

Karen Killinger, WSU Food Safety

**5:00-5:30 Poster Session**

Poster presenters will ready to discuss their posters

**5:30-10:00**

**Industry Dinner at the Rotary Building**

Keynote Address: Rufus LaLone

*"Weather in the Pacific Northwest and Berry Farming"*

# Day 2: Friday, December 9, 2011

## Whatcom Farmers Co-op Conference Room

8:30-9:10

### ***The Endangered Species Act and Impacts to Pesticide Registration***

Jim Cowles, WSDA

## Whatcom Farmers Co-op Conference Room

9:15-10:30

### ***Blueberry Nutrient Management***

#### ***Nitrogen Fertilizer Practices for Young Blueberry Plants***

David Bryla, USDA-ARS Corvallis

#### ***What We've Learned Lately - An Update of Interesting Research Results on Fruit Development, Quality, and Production Systems in Blueberry***

Bernadine Strik, Oregon State University

#### ***Organic Blueberry Fertility Research Update***

Alan Schreiber, Washington Blueberry Commission

## Elenbaas Conference Room

9:15-10:30

### ***Food Safety for Farm Managers***

Karen Killinger, WSU Pullman, Food Safety

### ***Mechanical Technology: Pruning and Canopy Management***

Dr. Manoj Karkee, Biological Systems Engineering, WSU

**10:30-10:45 am**

**BREAK with REFRESHMENTS** (*included with registration*)

## Whatcom Farmers Co-op Conference Room

10:45-12:30

### ***Raspberry IPM (2 WSDA recert. credits)***

#### ***Developing a Pheromone-based Monitoring and Mass Trapping Program for the Raspberry Crown Borer***

Carolyn Teasdale, SFU Graduate Student

#### ***Weed Management in Raspberries***

Tim Miller, WSU Mount Vernon NWREC

#### ***Cane Burning***

Yushan Duan, MS Student, NWREC

#### ***When it's more than a Suggestion: Distinguishing between Mandatory and Advisory Label Instructions***

Tom Hoffman, WSDA

## Elenbaas Conference Room

10:45-12:30

### ***Washington Blueberry Industry Meeting***

#### ***2011 State of the Blueberry Industry***

Alan Schreiber, Washington Blueberry Commission

#### ***Blueberry Fresh Market Outlook***

Joe Barsi, VP for business development, California Giant

#### ***Panel of Washington Regional Blueberry Experts: a summary and discussion of the past season and the future of the industry***

**12:30-1:30pm**

**Lunch** (*included with Registration*)

**Whatcom Farmers Conference Room**

1:30-4:30

***Raspberry production below the soil line***

*(1 WSDA recert. credit)*

***ECORAZ and Understanding Raspberries and Soil Health***

Colleen Burrows, WSU Whatcom County Extension

***Cover Crops in Raspberry Production***

Chris Benedict, WSU Whatcom County Extension

***Advances in Passing Gas: Researching New Fumigation***

***Techniques and Methods***

Tom Walters, WSU Mount Vernon REC

Inga Zasada, USDA-ARS Corvallis

***Phytophthora in California Raspberries***

Mark Bolda, University of California, Santa Cruz

***Implementation of Risk Mitigation Measures for Soil Fumigants:***

***The Concept of Compliance Assistance and Assurance Measures***

Tom Hoffman, WSDA

***Nitrogen Fertigation Guidelines for Red Raspberry***

David Bryla, USDA-ARS, Corvallis

***Using Manures and Composts in Red Raspberry Production:***

***Implications for Nutrient Availability and Soil Health***

Tom Forge, Agriculture and Agri-Food Canada, PARC

**4:30pm**

***Meeting Adjourns***

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