



# WA Red Raspberry Commission

December 2, 2015

Annual Meeting





# Agenda

## Welcome

WRRC President Jon Maberry

## Report on Promotional Activities

Promotions Committee Chair Erin Thoeny

## Report on Research Activities

Research Committee Chair Randy Honcoop

## Report on Educational Activities

Executive Director Henry Bierlink

## Financial Report

- Treasurer's Report for 2015
- Adoption of the 2016 Budget

Treasurer Joan Yoder

## National Processed Raspberry Council

- Research Programs
- Promotional Programs
- Promotional Video

President John Clark

Executive Director Tom Krugman

## Closing Comments/Adjournment



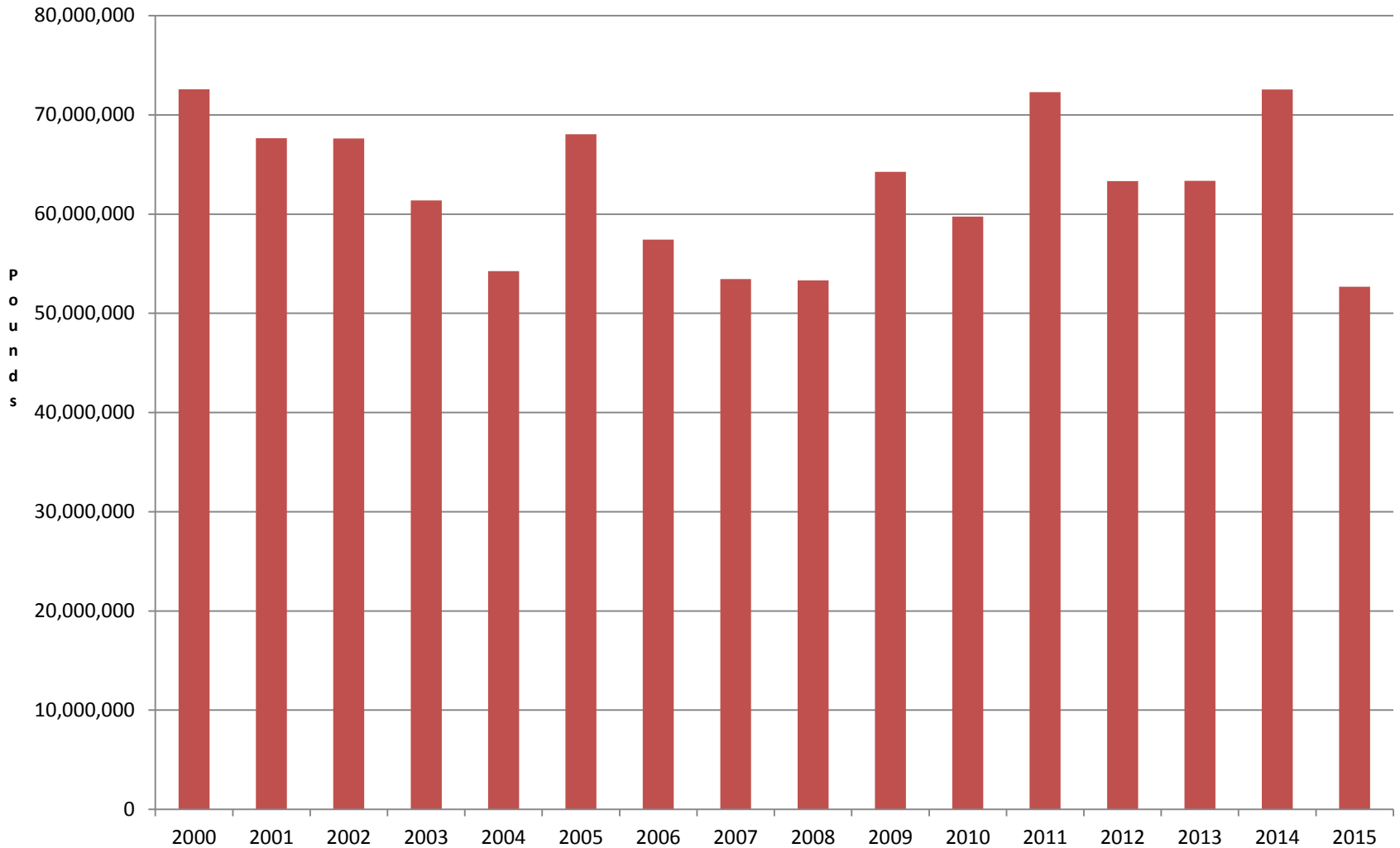
# WRRC Board



<u>Year</u>	<u>Seat</u>		
2018	1	Glenn Sakuma	Burlington
2016	2	Randy Honcoop, Vice-Pres	Lynden
2014	3		
2017	4	Jon Cotton	Brush Prairie
2015	5	Erin Thoeny	Woodland
2016	6	Jonathan Maberry, President	Lynden
WSDA	7	Joel Kangiser	Olympia
Advisory		Steve Midboe – Crop Consultant	Lynden
Advisory		Joan Yoder – Food Safety, Treasurer	Lynden



# WA Raspberry Production



# Promotion Program

- Primarily in support of NPRC program
- Limited local promotions
  - Lynden Raspberry Festival
  - NW WA Fair
- FDA Dietary Guidelines comments (NBCI)
- Considering participation in Growing Washington public relations campaign



# Research Program



- Contracts with WSU, USDA/ARS, Ag Canada, and private researchers totaling \$289,507.
- Awarded a Specialty Crop Block Grant for \$170,000 to support “*Red Raspberry trellising demonstration plot for development of automation technologies*” for 3 years.
- Partnerships with NW Center for Small Fruit Research, WA Commission on Pesticide Registration, National Berry Crop Initiative, North American Raspberry Blackberry Association.
- Established a Raspberry Cultivar Licensing Committee.
- Working with Blueberry Commissions on monitoring maximum residue limits in key foreign markets.



# Communications/ Education Program



- Food Safety Workshops
- Labor Workshops
- Small Fruit Update
- Quarterly Newsletters
- Website – *[www.red-raspberry.org](http://www.red-raspberry.org)*



# WRRC Budget



<u>Category</u>	<u>2015 Budget</u>	<u>2015 Actual</u>	<u>2016 Draft Budget</u>
Assessment/Misc	<b>\$364,900</b>	<b>\$367,500</b>	<b>\$260,500</b>
<u>Category</u>	<u>2015 Budget</u>	<u>2015 Actual</u>	<u>2016 Draft Budget</u>
Promotions	\$35,000	\$3,000	\$31,000
Research	\$232,900	\$225,000	\$187,000
Administration	\$48,000	\$48,000	\$48,000
Operations	\$24,000	\$15,000	\$25,000
Communications	\$10,000	\$4,500	\$7,500
Crop Protection	\$15,000	\$7,500	\$26,500
<b>TOTAL</b>	<b>\$364,900</b>	<b>\$303,000</b>	<b>\$325,000</b>
D. Reserve	\$360,000	\$360,000	\$360,000
Non D. Funds	\$65,458	\$64,500	\$0



# National Processed Raspberry Council

President John Clark

Executive Director Tom Krugman

- Research Programs
- Promotional Programs
- Promotional Video



**Thank You for Attending!**

