



WA Red Raspberry Commission

December 1, 2016

Annual Meeting



Agenda

Welcome

WRRRC President Jon Maberry

Report on Promotional Activities

Promotions Committee Chair Jessy Ghuman

Report on Research Activities

Research Committee Chair Randy Honcoop

Report on Educational Activities

Executive Director Henry Bierlink

Financial Report

Treasurer Joan Yoder

- Treasurer's Report for 2016
- Presentation of the 2017 Budget

National Processed Raspberry Council

President John Clark

- Research Programs
- Promotional Programs
- Promotional Video

Executive Director Tom Krugman

Closing Comments/Adjournment



WRRC Board



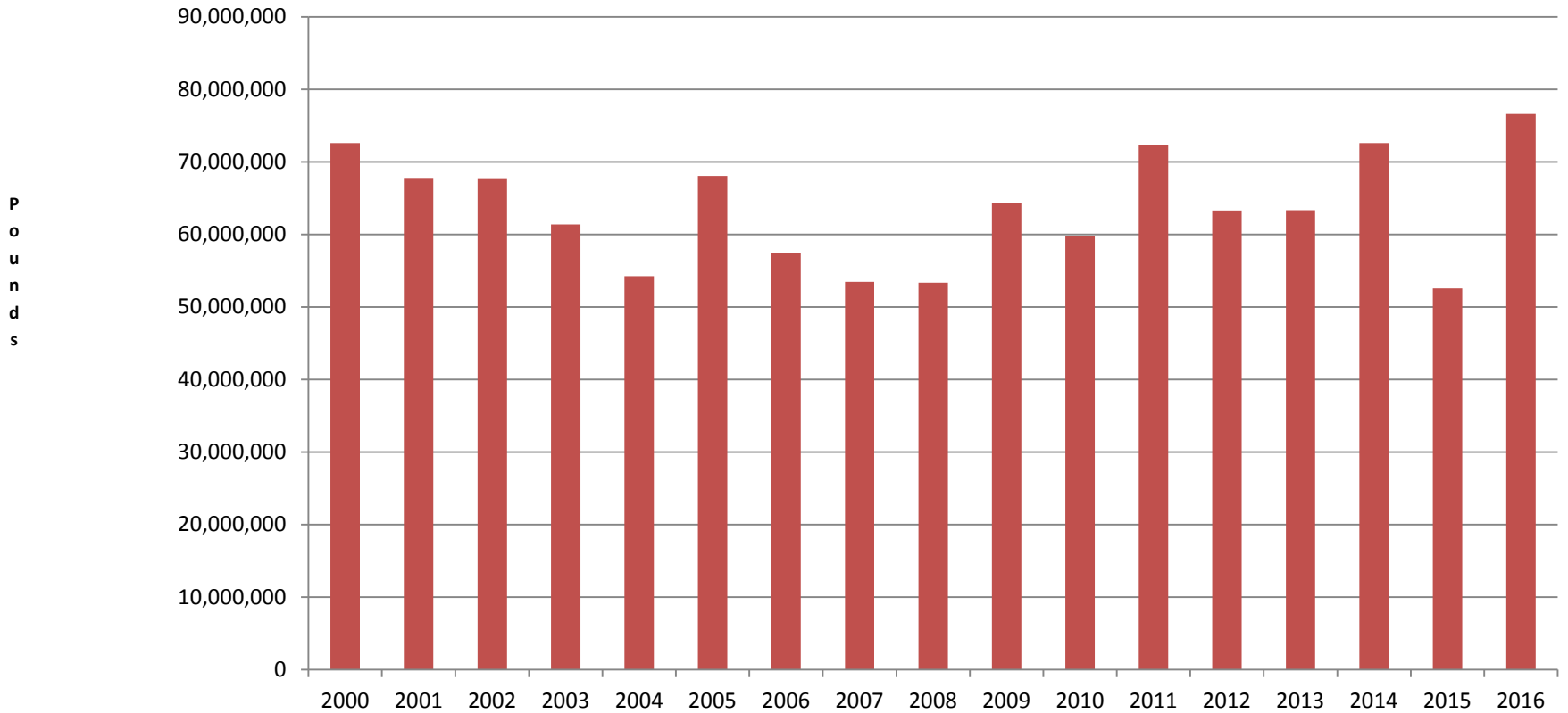
<u>Year</u>	<u>Seat</u>		
2018	1	Glenn Sakuma	Burlington
2019	2	Randy Honcoop, Vice-Pres	Lynden
2017	3	Jessy Ghuman	Everson
2017	4	Jon Cotton	Brush Prairie
2015	5		
2019	6	Jonathan Maberry, President	Lynden
WSDA	7	Joel Kangiser	Olympia
Advisory		Steve Midboe – Crop Consultant	Lynden
Advisory		Joan Yoder – Food Safety, Treasurer	Lynden



WA Raspberry Production



WA RASPBERRY PRODUCTION



Promotion Program

- Primarily in support of NPRC program
- Limited local promotions
 - Lynden Raspberry Festival
 - NW WA Fair
- Exploring participation in federal school lunch program



Sponsorship of [WA Grown](#) – a TV segment on WA raspberries and video clips available to our members



Research Program



- Contracts with WSU, USDA/ARS, Ag Canada, and private researchers totaling \$363,897.
- Partnerships with NW Center for Small Fruit Research, WA Commission on Pesticide Registration, National Berry Crop Initiative, North American Raspberry Blackberry Association.
- Working with Bryant Christie on monitoring maximum residue limits in key foreign markets.



Research Program



Grant Programs

- SCBG Pruning – Dr. Karkee
- SCBG Botrytis
 - Dr. Peever and Dr. Schreiber
- SCBG Irrigation – Dr. Bryla
- TASC Potassium Phosphite – U C Davis
- TASC MRL Degradation Curves
 - Dr. Gerdeman and Dr. De Francisco



Communications/ Education Program



- Food Safety Workshops
- Labor discussions with DOL – Wage and Hour
- Small Fruit Update
- Quarterly Newsletters
- Website – *www.red-raspberry.org*



WRRC Budget



<u>Category</u>	<u>2016 Budget</u>	<u>2016 Actual</u>	<u>2017 Draft Budget</u>
Assessment/Misc	\$260,600	\$260,800	\$404,599
<u>Category</u>	<u>2016 Budget</u>	<u>2016 Actual</u>	<u>2017 Draft Budget</u>
Promotions	\$31,000	\$13,380	\$10,000
Research	\$201,000	\$223,500	\$227,750
Administration	\$48,000	\$48,000	\$57,000
Operations	\$25,000	\$16,518	\$16,050
Communications	\$7,500	\$5,700	\$4,000
Crop Protection	\$12,500	\$20,600	\$22,250
TOTAL	\$325,000	\$327,698	\$337,050
D. Reserve	\$360,000	\$360,000	\$360,000
Non D. Funds	\$66,898	\$0	\$67,549

National Processed Raspberry Council

President John Clark

Executive Director Tom Krugman

- Research Programs
- Promotional Programs
- Promotional Video



Thank You for Attending!

