

## Whatcom Food Network Forum 2

October 17, 2011

### Agenda

**Purpose:** To bring together a richly diverse group of community partners to define and discuss the purpose, goals and action strategies needed to create an equitable, sustainable and healthy food system for all in Whatcom County.

<b><i>Agenda Item</i></b>	<b><i>Description</i></b>	<b><i>Time</i></b>
<b>Welcome</b>	<b><i>Background</i></b> <i>Forum goals and objectives</i>	<b>1:00-1:10</b>
<b>Preparing the Soil</b>	<b><i>Summary of Forum I</i></b> <i>Goals and gaps identified</i>	<b>1:10-1:20</b>
<b>Plan the fields</b>	<b><i>Network Functions and Model</i></b> <i>Belief statements</i> <i>Action areas</i>	<b>1:20-1:35</b>
<b>Plant the seeds</b>	<b><i>Defining End Results</i></b> <i>Small group 1</i> <i>What results do we want to achieve?</i> <i>What demonstrates success?</i>	<b>1:35-2:05</b>
<b>Keynote Presentation</b>	<b><i>Oran Hesterman, Ph.D.</i></b> <i>Author of <u>Fair Food</u></i> <i>President and CEO of Fair Food Network</i>	<b>2:05-2:30</b>
<b>Break and Book-Signing</b>	<b><i>Book-Signing Opportunity</i></b> <i>with Oran Hesterman</i> <i><u>Fair Food:</u></i> <i><u>Growing a Healthy, Sustainable</u></i> <i><u>Food System for All</u></i>	<b>2:30-2:50</b>
<b>Pollinate</b>	<b><i>Tour the "Fields"</i></b> <i>Opportunity to view goals and suggested results from small group 1</i>	<b>2:50-3:00</b>
<b>Weed and Water</b>	<b><i>Identifying Strategies</i></b> <i>Small group 2</i> <i>How do we achieve our intended results?</i> <i>What strategies and action steps do we plan to get us to our goals?</i>	<b>3:00-3:45</b>
<b>Harvest</b>	<b><i>Next Steps</i></b> <i>Closing discussion</i> <i>Outline of charter process</i>	<b>3:45-4:00</b>
<b>Plant the Cover Crops</b>	<b><i>Social and Networking Hour</i></b>	<b>4:00-5:00</b>