Whatcom Smart Trips

May 14, 2009
Whatcom County Carbon Masters
Bellingham Mode Split

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walking</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td>Bicycle</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Motorcycle</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Car as driver</td>
<td>57</td>
<td>58</td>
</tr>
<tr>
<td>Car as passenger</td>
<td>24</td>
<td>22</td>
</tr>
<tr>
<td>Public transportation</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>
## Average Bellingham Car –Trips per Year

<table>
<thead>
<tr>
<th></th>
<th>Up to 1.0 mi (Ø 0.8 mi)</th>
<th>1.1 to 2.0 mi (Ø 1.8 mi)</th>
<th>2.1 to 3.0 mi (Ø 2.9 mi)</th>
<th>3.1 to 5.0 mi (Ø 4.4 mi)</th>
<th>Over 5.0 mi</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work</td>
<td>23</td>
<td>30</td>
<td>30</td>
<td>46</td>
<td>27</td>
<td>156</td>
</tr>
<tr>
<td>Shopping and services</td>
<td>46</td>
<td>43</td>
<td>38</td>
<td>46</td>
<td>30</td>
<td>203</td>
</tr>
<tr>
<td>Leisure</td>
<td>27</td>
<td>37</td>
<td>33</td>
<td>44</td>
<td>26</td>
<td>167</td>
</tr>
<tr>
<td>Other</td>
<td>20</td>
<td>20</td>
<td>19</td>
<td>23</td>
<td>14</td>
<td>96</td>
</tr>
<tr>
<td>Total</td>
<td>116</td>
<td>130</td>
<td>120</td>
<td>159</td>
<td>97</td>
<td>622</td>
</tr>
</tbody>
</table>

### Percentages

- Work: 25%
- Shopping and services: 33%
- Leisure: 27%
- Other: 15%

### Average Trips

- All trips per year: 750
- Trips entirely within Bellingham: 622
Potential for Reducing Car Trips in Bellingham

<table>
<thead>
<tr>
<th>Total</th>
<th>Possibilities for reduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>622</td>
<td>Car use solely for subjective reasons; alternative available</td>
</tr>
<tr>
<td>330</td>
<td>Constraints and / or no alternative available</td>
</tr>
</tbody>
</table>

(100%) (47%) (53%)
## Interest in Sustainable Transportation

<table>
<thead>
<tr>
<th></th>
<th>Bellingham</th>
<th>Cleveland</th>
<th>Durham</th>
<th>Sacramento</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Interested/interesting</strong></td>
<td>37</td>
<td>40</td>
<td>51</td>
<td>39</td>
</tr>
<tr>
<td><strong>Regular user of environmentally friendly modes</strong></td>
<td>32</td>
<td>19</td>
<td>9</td>
<td>12</td>
</tr>
<tr>
<td><strong>Not-interested/ -interesting</strong></td>
<td>31</td>
<td>41</td>
<td>40</td>
<td>49</td>
</tr>
</tbody>
</table>
Perception of Travel Time

![Graph showing comparison between estimated public transportation and motorised private modes]

- **Public transportation**
  - Estimated: 148
- **Motorised private modes**
  - Estimated: 86

Note: Actually = 100
Changing Car Trips to Smart Trips

- Total: 622
- Car use solely for subjective reasons: 292 (47%)
- In principle replaceable by:
  - Public transportation: 106 (17%)
  - Bicycle: 199 (32%)
  - Walking: 93 (15%)

(average 1.4 alternatives)
What is Whatcom Smart Trips?

Program that encourages and helps people to:

- Walk
- Bicycle
- Share rides
- Ride the bus

instead of driving alone.
Whatcom Smart Trips includes:

- Online trip diaries
- Incentives
- Emergency Ride Home
- Smart Trips Employer Partners
- EverybodyBIKE
- Public Awareness Campaign
- Neighborhood Smart Trips
Welcome to your Trip Diary,
Susan Horst.
Start by clicking on the date that you made a Smart Trip.
Trip Diary
Click on any date below

APRIL 2009

Sun  Mon  Tue  Wed  Thu  Fri  Sat

1  2  3  4
5  6  7  8  9  10  11
12 13 14 15 16 17 18
19 20 21 22 23 24 25
26 27 28 29 30 31

<< previous month

What's a Smart Trip?
Track my Smart Trips
Edit my contact info

Apr 22 Wed

I made the following Smart Trips:

Mode of Travel: Walk
Distance One Way: .25 miles
Purpose of Trip: Errands

Auto Fill: (optional)
- I make this trip every Wednesday
- I make this trip every weekday
- I make this trip every single day

Submit Trip  Delete Trip  Cancel
Thank you for making Smart Trips! You're making an important contribution to our community.

To arrive at the statistics on this page, we've doubled the one-way mileage that you entered in your Trip Diary. We assume that all your Smart Trips are round trips.

You've entered 624 Smart Trips since June 1, 2006.

You eliminated 1583.5 miles from being driven.

You prevented:

- 1287.03 pounds of carbon dioxide (contributes to global warming)
- 4.74 pounds of hydrocarbons (contributes to smog)
- 43.25 pounds of carbon monoxide (poisonous gas)

from being emitted into the environment*.

You saved 66.03 gallons of gasoline and $142.63 dollars*.

You will reach your next Personal Milestone and receive a gift certificate after 76 more trips.

You may also be eligible for prizes and rewards.

*Statistics based on average emissions for passenger cars and average gas price of $2.16. For SUV or light truck emissions, see FAQs or contact us.
This page provides up-to-date Smart Trips statistics for the whole community, a press release archive and samples of promotional media.

Current Program Stats
Press Releases
TV & Video Spots
Desktop Stats Tracker
Program Implementation

Whatcom Smart Trips began July 1, 2006. As of 5/13/2009:

9,695 Smart Trip makers have recorded:

188,954 walking trips
288,999 bicycling trips

362,753 bus trips
267,238 ridesharing trips

That's 17,502,149 miles not driven AND...

7,112.66 tons of carbon dioxide pollution avoided
26.21 tons of hydrocarbons pollution avoided
239.02 tons of carbon monoxide pollution avoided
18.31 tons of nitrogen oxides avoided
.1 tons of particulate matter (PM10) avoided
729,840 gallons of gasoline saved

Click here to download a community stats tracker gadget for your desktop!
Clothing & Jewelry
Downtown Emporium—109 W Magnolia Street | 752-0670
20% off all jewelry
Fun to Shop!—12th and Harris Ave, Sycamore Square | 676-5100
10% off any purchase
Portable Kid—1206 Cornwall Ave | 714-0299
10% off a baby carrier, sling, or wrap
Salvation Army Thrift Store—1515 Birchwood Avenue | 723-1350
25% off all purchases on Mondays (not including major mattresses)
Wild Blueberries—1106 Harris Avenue | 756-5100
10% off all purchases on Fridays

Computers & Electronics
TD Curran—Your Total Computer Center—4370 Meridian | 584-3899
10% off labor

Food
Avenue Bread & Deli—1313 Railroad Avenue | 676-6274; 1125 1st Street | 676-1869
15% off a loaf of bread (excluding holiday bread)
Boundary Bay Brewery & Bistro—1107 Railroad Ave | 647-5593
10% off any merchandise
Café Akrotiri—1219 Cornwall Avenue | 676-6554
10% off lunches
Chocolate Necessities—Bellingham Public Market, 1530 Cornwall Avenue and 4800 Guide Meridian, #108 | 676-0589
10% off all chocolate products
Community Food Co-op—1230 N Forest Street | 734-9158; New store opening Jan. 2009, 315 Western Rd (at Cordova & Westernly)
10% off the organic item of your choice
D’Anna’s Cafe Italiano—1319 N State Street | 714-0186
10% off all entries
Diego’s—300 N Samish Way | 714-8426
Free Chips & Salsa with meal purchase
Fresh Start Espresso—1111 Cornwall Ave, Suite B
Inside Opportunity Council Building
$1.75 double Americano, additional 10 cents off with your own cup

Great Harvest Bread Co.—305 E Magnolia Street | 671-0873
Free giant cookie with purchase of $10 or more
Hannegan Seafoods—6069 Hannegan Road | 396-1117
.25¢ off per pound on fresh bottom fish
India Grill Restaurant—1215 1st Cornwall Avenue | 714-0314
15% off lunch or dinner
Jalapenos Mexican Restaurant—501 W Holly Street | 671-3699
50% off any dessert
Juice It—Bellingham Public Market | 1530 Cornwall Avenue | 671-1614
10% off any purchase
La Vie En Rose Bakery & Pastry Shop
111 W Holly Street | 715-1639
25% off any 2 cookies or small pastries
Mallard Homemade Ice Cream—1323 Railroad Avenue | 734-3194
25¢ per item (up to three items per group visit)
Mount Bakery—206C W Champion Street | 715-2185
15% off all specialty cakes and catering
Robeks Fruit Smoothies & Healthy Eats
3110 Woburn | 734-6362; Shove Shopping Center | 714-9803
10% off meals that include a wrap or salad and a regular smoothie
Skylark’s Hidden Café—1308 11th Street | 715-3642
10% off any seafood entrée
World Cup Coffeehouse—2118 James Street | 733-5615
50¢ off espresso drinks; 10% off organic Moka Joe bagged coffee

Health Care
Bellingham Counseling
Bellingham Business Park 630 Meridian #201 | 920-9111
First visit FREE: 25% off cash visits

Discovering Health
1513 E Street | 527-2812
10% off non-insurance

Elliott’s
24-hour clinic
First visit 35% OFF: 24-hour walk-in care

WhatcomSmartTrips.org
Discounts 2009
personal milestone thank you gift

One FREE double scoop at Mallard Ice Cream

Mallard Ice Cream is proud to support Smart Trips in Whatcom County

Coupon good for one free double scoop of ice cream

milestone thank you gift

One free SMART TRIPS t-shirt

This coupon good for one heavyweight 100% cotton t-shirt sizes S-XL unisex or women’s.

Available for pickup Mon-Fri 8am-5pm at Embroidery NC, at 1815 Ellis Street, Bellingham, 676-2865.
(located one block southeast of Bellingham High School off of Ohio Street)

Expires

milestone thank you gift

FREE half-dozen bagels from The Bagelry

The Bagelry is proud to support Whatcom Smart Trips

Coupon good for six bagels, any combination of varieties.

Expires The Bagelry 1319 Railroad Avenue, Bellingham 676-5288
$1,000 QUARTERLY WINNERS FOR 2009

- Xan Johnson of Bellingham (Winter Quarter)

$250 MONTHLY WINNERS FOR 2009

- Elaine Hacer of Bellingham (March 2009)
- Sandy Hilterhoff of Bellingham (February 2009)
- Rachel Dunham of Bellingham (January 2009)

2009 PRIZE WINNERS
2008 PRIZE WINNERS
2007 PRIZE WINNERS
2006 PRIZE WINNERS

Last quarter's $1,000 cash prize winner:
Xan Johnson, Bellingham

Last month's $250 cash prize winner:
Elaine Hacer, Bellingham

Back to Home Page
Thank you for being a Smart Trips Leader!

In the past year, 594 committed Smart Trips participants have each logged 200 or more trips. As one of these Smart Trips Leaders, you are making a big difference in our community! Leaders alone have logged 2,692 trips and racked up more than 2 million “miles not driven.”

Don’t forget, just by walking, biking, sharing rides or riding the bus instead of driving alone—you provide invaluable motivation to your family, neighbors, coworkers and friends.

Please join us for a short celebration in your honor.

Who: Mayor Dan Pike will express his appreciation, addressing the group of Smart Trips Leaders
When: Saturday, September 27 from 11:30 am to 11:30 am
Where: Bellingham Farmers Market, at the intersection of Railroad and E. Maple
Note: We have a special gift for you, to be handed out at the event.

Family and friends are welcome to the celebration.

SMART TRIPS LEADER appreciation gift

$15 of Bellingham Farmers Market produce or merchandise

Redeem this coupon for $15 Market Bucks any Saturday at the information booth located in the Depot Market Square building on Railroad and Chestnut. Market Bucks may be used to purchase produce or merchandise at the Saturday Downtown market or the Wednesday Farmer’s market.

Expires December 27, 2008

www.bellinghamfarmers.org | 360-671-2900
What is Emergency Ride Home?

The Emergency Ride Home program can provide you with a free taxi ride for an emergency if you arrived to work by bus, vanpool, carpool, bicycling or walking.

Who can use it?

You are eligible if you are 1) a current WTA bus pass-holder, or a registered Smart Trips participant and 2) if you arrived to work on the day of the request by bus, vanpool, carpool, bicycling or walking.

Eligible participants can receive up to three Emergency Rides Home per calendar year.

When can you use it?

- You or a family member becomes ill during your work day
- Your supervisor requires you (unexpectedly) to work past your normal quitting time
- Your carpool or vanpool driver experiences any of the above situations
- 8am to 8pm on weekdays
- Up to one brief stop can be made between the worksite and final destination, for example, in the event a family member needs to be picked up from a school or medical facility and taken home
- Emergency Ride Home trips CANNOT be booked for personal errands, scheduled medical or other appointments, transit delays, rain or inclement weather, expected or foreseeable overtime

How do you use it?

- Call 678-RIDE to book your ride
- The WTA Customer Service Representative will confirm that you are a current WTA bus pass holder or a registered Smart Trips participant
- The WTA Customer Service Representative will request your travel information, assign you an authorization number and book a taxi pick-up for you
- When the taxi arrives, give them your authorization number and show your current bus pass (if applicable)
A Smart Way to Get to Work

At [company name], we encourage you to walk, bike, carpool, or ride the bus to work. When you make SmartTrips, you help create a clean, healthy, and vibrant community in Whatcom County.

While you're at it, you'll cut your stress, save money, and earn rewards.

Commuting Assistance
[Person's Name] is [Employer]'s Employee Transportation Coordinator (ETC).

To find out more about making Smart Trips, or for help with any of the services described here, contact [FirstName] at [extension] or [e-mail address].

Emergency Ride Home
Registered Smart Trip makers are eligible for a free ride home -- via taxi -- in the event of illness, emergency or unexpected overtime. Ask [ETC Name] for an Emergency Ride Home brochure.

Facilities for Bicyclists & Walkers
Showers and lockers are available in [location]. Covered bicycle racks are located at the [description] entrance.

Bicycle Mentors
Beginner bicycle commuters can get advice and encouragement from veteran cyclists. Ask [ETC Name] to match you with a mentor.

Rideshare Parking & Ridematching Assistance
We've set aside some of our best parking spaces for carpools and vanpools. Ask [ETC Name] to match you with other [company] employees who

Register for Rewards
You could earn valuable discounts throughout Whatcom County and win $1,000 by making Smart Trips to work! For a complete list of Smart Trips rewards go to WhatcomSmartTrips.org. To qualify for Smart Trips rewards and prizes, record your Smart Trips quickly and easily online. Contact [ETC Name] for paper forms.
Welcome, ETC!

View all participants

View participants and trips by date range
Random Number (optional): 
Start Date: 
End Date: 

View ETC Contact List

Run Report
## Custom Trip Report: Whatcom Council of Governments
### 1/1/2008 - 8/21/2008

10 records displayed

<table>
<thead>
<tr>
<th>ID #</th>
<th>Name of Participant</th>
<th>Email</th>
<th>Walk</th>
<th>Bike</th>
<th>Bus</th>
<th>Errands</th>
<th>Leisure</th>
<th>School</th>
<th>Total Trips</th>
<th>Total Miles</th>
<th>Included Trips</th>
<th>Completed Pre-Survey</th>
<th>Carbon Dioxide Lbs Prevented</th>
<th>Hydrocarbons Lbs Prevented</th>
</tr>
</thead>
<tbody>
<tr>
<td>12858</td>
<td>Mary Anderson</td>
<td><a href="mailto:mary.angier@hotmail.com">mary.angier@hotmail.com</a></td>
<td>7</td>
<td>169</td>
<td>22</td>
<td>7</td>
<td>27</td>
<td>18</td>
<td>0</td>
<td>235</td>
<td>4,972.00</td>
<td>all trips</td>
<td>1,602.79</td>
<td>5.91</td>
</tr>
<tr>
<td>6705</td>
<td>Ellen Barton</td>
<td><a href="mailto:ellen@wccg.org">ellen@wccg.org</a></td>
<td>17</td>
<td>155</td>
<td>4</td>
<td>1</td>
<td>154</td>
<td>11</td>
<td>12</td>
<td>177</td>
<td>1,005.00</td>
<td>all trips</td>
<td>1,304.50</td>
<td>4.61</td>
</tr>
<tr>
<td>16484</td>
<td>Kirsten Carpenter</td>
<td><a href="mailto:kirsten.carperter@gmail.com">kirsten.carperter@gmail.com</a></td>
<td>34</td>
<td>146</td>
<td>9</td>
<td>12</td>
<td>146</td>
<td>36</td>
<td>19</td>
<td>231</td>
<td>1,821.40</td>
<td>all trips</td>
<td>1,480.39</td>
<td>5.46</td>
</tr>
<tr>
<td>6791</td>
<td>Hugh Conroy</td>
<td><a href="mailto:hugh@wccg.org">hugh@wccg.org</a></td>
<td>0</td>
<td>143</td>
<td>0</td>
<td>1</td>
<td>144</td>
<td>0</td>
<td>0</td>
<td>144</td>
<td>529.00</td>
<td>all trips</td>
<td>429.96</td>
<td>1.58</td>
</tr>
<tr>
<td>2973</td>
<td>Ron Cubelis</td>
<td><a href="mailto:ron@wccg.org">ron@wccg.org</a></td>
<td>3</td>
<td>36</td>
<td>12</td>
<td>13</td>
<td>40</td>
<td>16</td>
<td>0</td>
<td>64</td>
<td>485.50</td>
<td>all trips</td>
<td>395.42</td>
<td>1.46</td>
</tr>
<tr>
<td>17507</td>
<td>Andres Gomez</td>
<td><a href="mailto:andres@wccg.org">andres@wccg.org</a></td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>0</td>
<td>3</td>
<td>5.00</td>
<td>all trips</td>
<td>4.06</td>
<td>0.01</td>
</tr>
<tr>
<td>3013</td>
<td>Susan Horst</td>
<td><a href="mailto:susan@wccg.org">susan@wccg.org</a></td>
<td>4</td>
<td>100</td>
<td>34</td>
<td>2</td>
<td>132</td>
<td>2</td>
<td>6</td>
<td>140</td>
<td>321.00</td>
<td>all trips</td>
<td>260.90</td>
<td>0.96</td>
</tr>
<tr>
<td>6787</td>
<td>Melissa Miller</td>
<td><a href="mailto:melissa@wccg.org">melissa@wccg.org</a></td>
<td>88</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>83</td>
<td>8</td>
<td>0</td>
<td>91</td>
<td>210.00</td>
<td>all trips</td>
<td>170.88</td>
<td>0.63</td>
</tr>
<tr>
<td>13097</td>
<td>Bev Montgomery</td>
<td><a href="mailto:bev@wccg.org">bev@wccg.org</a></td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>140</td>
<td>715.80</td>
<td>no trips</td>
<td>562.80</td>
<td>2.15</td>
</tr>
<tr>
<td>7282</td>
<td>Lesley O'Shaughnessy</td>
<td><a href="mailto:leslie@wccg.org">leslie@wccg.org</a></td>
<td>17</td>
<td>0</td>
<td>0</td>
<td>60</td>
<td>3</td>
<td>7</td>
<td>67</td>
<td>77</td>
<td>1,563.00</td>
<td>all trips</td>
<td>1,270.37</td>
<td>4.68</td>
</tr>
</tbody>
</table>

| Total  | 173 | 740 | 81  | 0   | 862 | 110 | 130  | 0   | 1,242 | 6,229.70 | 10 | 7,501.67 | 27.65 |
Throughout the year, everybodyBIKE sponsors bike rides and classes. Check the everybodyBIKE calendar to find out about the next Full Cycle class, bike rodeo, bike event, and more. Click on any of the everybodyBIKE calendar dates at right to find out what's happening, or look below to get a list of all events by date.

THURSDAY, JANUARY 01, 2009

NEW YEAR'S DAY RIDE
10:00 AM - 12:00 PM
departure location to be determined
class details

THURSDAY, JANUARY 15, 2009

FULL CYCLE: FIRST GEAR CLASS
5:30 PM - 7:30 PM
location to be determined
class details

THURSDAY, JANUARY 22, 2009

BICYCLE TRAVELOGUE SLIDE SHOW: BARCELONA
7:00 PM - 9:00 PM
Bellingham Public Library Meeting Room
class details

WEDNESDAY, FEBRUARY 04, 2009
gear up for spring cycling

In our February “Full Cycle” class, learn everything you’ll need to know to get around on two wheels—for errands, work, school or fun. When Spring comes...just add sun!

Friendly, supportive everybodyBIKE instructors will show you what you need to know. Classes are on February 4th, 6th and 9th.

Can’t make the class? Request an everybodyBIKE Bike Buddy for individualized instruction.

Details at everybodyBIKE.com or call 671-BIKE.

everybodyBIKE
Enjoy Autumn by bike!

Learn the essentials for getting around on two wheels—for errands, work, school or fun. Friendly, supportive everybodyBIKE instructors show you what you need to know. First Gear, our two-hour introduction to bicycling, is offered every month.

Can’t make the class? Request a Bike Buddy for a personalized session on safe riding and your best routes to work, school, or errands.

Get more class details at everybodyBIKE.com or 671-BIKE.
team up for everybody BIKE

and Win Prizes!

May is National Bike Month! Celebrate by participating in Team Up for everybodyBIKE. Our goal is to encourage new cyclists and expand the bicycling community by teaming up people who bike a lot or a little with people who haven’t started yet.

Join a team and bike or walk instead of driving for at least three trips during May and you’ll be eligible for individual and team prizes. Individual prizes include $100 cash cards, bike accessories, gift certificates and more. The five top scoring teams win a gourmet catered lunch or desserts, + a $50 cash card for every team member!

How to Enter

- Register your team of 4-6 people using the registration form on the Team Leader Instructions or make sure that someone else has registered you on their team.

- Record all your biking and walking trips in May in your Smart Trips diary before June 3.

The Team Up for everybodyBIKE prize drawing will be held June 16. For more information, and a list of other Bike Month events, go to everybodyBIKE.com.

CONTINUE >>
Promotional Campaign

- Print advertising
- Radio advertising
- Television advertising
- Posters
- Bus interiors and exteriors
- Community Relations
Anjali, Bellingham

Started making Smart Trips: July 2006
Mode of choice: walking, bicycling, and the occasional bus trip
Miles logged so far: over 3,100
Reduced carbon emissions by: 6,343 pounds
Gallons of gas saved: 125
Gas money saved: $1,196

Log your trips at whatcomsmarttrips.org. You can earn rewards, win prizes, and start tracking stats of your own.

Michael, Bellingham

Started making Smart Trips: December 2006
Mode of choice: bicycle
Miles logged so far: over 3,500
Gallons of gas saved: 283
Gas money saved: $1,041.44
Reduced carbon emissions by: 3,514 pounds

Log your trips at whatcomsmarttrips.org. You can earn rewards, win prizes, and start tracking stats of your own.
A Smart Trip is any trip you make by walking, biking, sharing a ride or riding the bus—instead of driving alone. Log your trips at whatcomsmarttrips.org for your chance to earn rewards and win prizes.

WOW. YOU’RE GOOD.

Smart Trips participants in Whatcom County have made more than 334,500 Smart Trips since July 2006.

That’s 5.4 MILLION miles not driven. That’s making a difference, anywhere you go.

Learn more at whatcomsmarttrips.org.

A Smart Trip is any trip you make by walking, biking, sharing a ride or riding the bus—instead of driving alone. Log your trips at whatcomsmarttrips.org for your chance to earn rewards and win prizes.
Ed, Bellingham
Mode of choice: bike
Miles logged: 2,558
Gas money saved: $566

Mary, Burlington
Mode of choice: bus
Miles logged: 17,640
Gas money saved: $3,867.68

Jeff, Bellingham
Mode of choice: bike
Miles logged: 5,918
Gas money saved: $1,449
Neighborhood Smart Trips

- Educational campaign that takes Smart Trips to the doorstep
- Creates a dialogue with people interested in reducing their vehicle trips
- Gives personal attention and individualized assistance
Thank you for your interest in making Smart Trips! The resources below can help familiarize you with your Smart Trip options, as well as provide you with support and assistance.
Please check the boxes below to order materials and services for your household.

SMART TRIPS MAP

PUBLIC TRANSPORTATION

- Stop-Specific Bus Schedules
  Departure times for the WTA bus stop nearest your home.
- WTA Transit Guide
  Maps & schedules for all routes in Whatcom County, plus route 50X to Mt. Vernon.
- WTA System Map
  A fold-out color map depicting all bus routes, county wide.
- Take the Bus to Parks & Trails
  A brochure highlighting how to reach 14 popular parks by bus.
- Whatcom County Trails
  Local information & descriptions of trails in Whatcom County.
- Specialized Transportation
  Information about WTA’s point-to-point services for elderly & disabled riders.
- Emergency Ride Home
  Information on WTA’s Emergency Ride Home program, which provides bus pass holders with a free emergency taxi ride home when they commute to work by bus.

ADDITIONAL SERVICES:

- Need help taking the bus?
  One-on-one advice on how to plan and complete a bus trip.

BICYCLING

- Bicycle Map
  Up-to-date map showing the best routes for bicycling for transportation.
- Bicycling Resources
  A description of everybodyBKE classes and services to help children and adults learn how to bicycle safely in Whatcom County.
- Confident City Cycling
  Tips for sharing the road safely and confidently with motorists.
- Bicycle Commute Guide
  In-depth information on riding a bike for transportation. Includes clothing, caring and protecting your bike, carrying gear and more.
- Bicycle Express
  Easy instructions on how to load your bike onto WTA’s bike racks.
- From A to Z by Bike
  A colorfully illustrated activity book that instructs kids of all ages how to ride safely.
- Bicycle Traffic Laws
  Your rights and responsibilities as you share the road in Washington State.
- Shopping gift card from local bike shops

ADDITIONAL SERVICES:

- Get Bicycle-Ready
  Meet up with a regular rider who can show you the ropes on routes near you and provide one-on-one advice about maintaining your bike and bicycling for transportation.

WALKING

- Shopping on Foot and by Bike
  Handy tips for making shopping trips by bike or on foot.
- Walking Safely
  Facts and safety tips for walking.
- Walk and Bicycle to Better Health
  Facts and tips for using active transportation modes.
- Active Transportation for Children
  Learn how children can benefit, and how to prepare them for safe, fun, active transportation.
- Bellingham Parks, Trails and Natural Areas
  City map with trail & park facility descriptions.
- Discount Card for a Pedometer

ADDITIONAL SERVICES:

- Walking for Transportation
  Personal tips on walking destinations in and around your neighborhood or work.

SMART TRIPS

- Smart Trips Rewards
  A description of the benefits available to you when you register to log your Smart Trips at WhatcomSmartTrips.org, including discounts at local merchants, incentive gifts and drawings for monthly and quarterly cash prizes.
- Emergency Ride Home
  Information on WTA’s Emergency Ride Home program, which provides Smart Trips participants with a free emergency taxi ride home when they commute to work by walking, biking, sharing rides or riding the bus.
- Smart Trips Discounts
  A list of local merchants and service providers who offer special discounts to those who log their Smart Trips at WhatcomSmartTrips.org.
Thank you for requesting your stop-specific time table

The tables below are for the bus stop(s) nearest your home.
For complete information on these routes, look them up in the Transit Guide
or at www.ridewta.com using the route numbers listed below.
Or call 676-RIDE for personalized trip planning advice.

We look forward to serving you!

Custom Bus Schedule for: 708 NEWELL ST

<table>
<thead>
<tr>
<th>Bus Stop: Maple at Newell</th>
<th>Bus Stop: Maple at Newell</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>107 Samish/Downtown</strong></td>
<td><strong>108 Samish/WWU</strong></td>
</tr>
<tr>
<td>(See page 100 of Transit Guide)</td>
<td>(See page 102 of Transit Guide)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Weekdays</th>
<th>Saturdays</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:42 am</td>
<td>9:42 am</td>
</tr>
<tr>
<td>8:12 am</td>
<td>10:42 am</td>
</tr>
<tr>
<td>8:42 am</td>
<td>11:42 am</td>
</tr>
<tr>
<td>9:12 am</td>
<td>12:42 pm</td>
</tr>
<tr>
<td>9:42 am</td>
<td>1:42 pm</td>
</tr>
<tr>
<td>10:12 am</td>
<td>2:42 pm</td>
</tr>
<tr>
<td>10:42 am</td>
<td>3:42 pm</td>
</tr>
<tr>
<td>11:12 am</td>
<td>4:42 pm</td>
</tr>
<tr>
<td>11:42 am</td>
<td>5:42 pm</td>
</tr>
<tr>
<td>12:12 pm</td>
<td></td>
</tr>
<tr>
<td>12:42 pm</td>
<td></td>
</tr>
<tr>
<td>1:12 pm</td>
<td></td>
</tr>
<tr>
<td>1:42 pm</td>
<td></td>
</tr>
<tr>
<td>2:12 pm</td>
<td></td>
</tr>
</tbody>
</table>
Active Transportation for Children

Ten Ways to Help Children Become Independent Travelers

1. Teach your child to look and stop before crossing the street. Be patient and approach slowly. Always look both ways when crossing.

2. Make sure your child can see traffic signals. Teach them to watch for cars and other vehicles.

3. Teach your child how to ride a bicycle. Check the tire pressure and that the brakes are working properly.

4. Teach your child to use sidewalks and crosswalks. Make sure they understand the rules for crossing streets.

5. Teach your child to ride a bike with a helmet. Make sure the bike is the right size for them.

Walking Safety Tips

- Always walk on the sidewalk.
- Always use a crosswalk or a crosswalk button.
- Always look both ways before crossing.
- Always use a bicycle helmet.
- Always use a seatbelt when driving.
- Always use a car seat for children under the age of 5.
- Always use a car seat for children under the age of 5 when the car is moving.
- Always use a car seat for children under the age of 5 when the car is moving.
- Always use a car seat for children under the age of 5 when the car is moving.
- Always use a car seat for children under the age of 5 when the car is moving.
- Always use a car seat for children under the age of 5 when the car is moving.
- Always use a car seat for children under the age of 5 when the car is moving.
Are these programs working?

• Online trip diaries
• Incentives
• Emergency Ride Home
• Smart Trips Employer Partners
• EverybodyBIKE
• Public Awareness Campaign
• Neighborhood Smart Trips
New Participants in Online Trip Diaries
(by year)

- 2006: 3,188
- 2007: 2,675
- 2008: 2,963
Miles Not Driven (by year)

- 2006: 2,251,405 miles
- 2007: 5,110,241 miles
- 2008: 7,309,513 miles
May 13, 2009

- 9,695 total registrants
- 1,107,944 trips
- 17,502,149 miles

7,112.66 tons Carbon Dioxide
26.21 tons Hydrocarbons
239.02 tons Carbon Monoxide
18.31 tons Nitrogen Oxides
0.1 tons Particulate Matter (PM10)
What are we hoping to achieve?

- 8 – 12% decrease in SOV trips
- More pedestrians and cyclists
- More walking and bicycling trips
- More bus riders
- More bus trips
- Significant reductions in greenhouse gases
- Community prepared for future transportation system and land use