December 8-9, 2011
Northwest Washington Fair
Lynden, WA
whatcom.wsu.edu/ag/sfc2011
lyndenagshow.com
Day 1: Thursday, December 8, 2011
7:30am Doors open and Registration

Whatcom Farmers Room

8:30-9:30  
Keynote Address: Washington Berries in 2016 - Soaring or Sinking  
John Shelford, Shelford Associates  
The frozen berry market is changing with a growing number of imports coming from outside North America. John Shelford will discuss the challenges facing the frozen berry category, what buyers are looking for in frozen berries, and how the health benefits associated with blueberries and raspberries are influencing markets.

John Shelford has 35 years of experience in the berry industry, working with several large companies as a sales and marketing expert. His company is currently providing professional services to the produce industry with emphasis on the rapidly growing blueberry sector.

Whatcom Farmers Co-op Conference Room

10:45-12:30  
IPM for Blueberry Growers (2 WSDA recert. credits)  
Blueberry Pest Management Strategic Plan  
Tom Peerbolt, Peerbolt Crop Management

Blueberry Decline Associated with Fungal Pathogens in the Pacific Northwest  
Siva Sabaratnam, BC Ministry of Agriculture and Lands

Bird Damage to Fruit Crops: A New Collaborative Approach Across North America  
Karen Steensma, Trinity Western University

Weed Management in Blueberry Crops  
Tim Miller, WSU Mount Vernon NWREC

Those Ever Evolving Pesticide Labels – Provisions of Late  
Tom Hoffman, Washington State Dept of Agriculture

Elenbaas Conference Room

10:45-12:30  
Washington Raspberry Industry Annual Meeting  
Report on Promotional Actions  
- Research funded  
- Trade shows and promising developments

Creation of the US Red Raspberry Council  
- Creating a board  
- Outlining major programs

Future of the State Raspberry Commission  
- Assessment rates  
- Exploring a Berry Pathology Position
## Whatcom Farmers Co-op Conference Room

### Spotted Wing Drosophila (2 WSDA recert. credits)

**Spotted Wing Drosophila in Western Washington**  
Colleen Burrows, WSU Whatcom County Extension

**Research Updates on SWD management in Blueberry and Red Raspberry**  
Lynell Tanigoshi, WSU Mount Vernon NWREC

**Spotted Wing Drosophila: Update for Coastal British Columbia**  
Tracy Hueppelsheuser, BC Ministry of Agriculture

**SWD Progress in Oregon**  
Amy Dreves, Oregon State University

**SWD in California**  
Mark Bolda, University of California Extension

**Trellising Systems for SWD Management**  
Tom Walters, WSU Mount Vernon REC

## Whatcom Farmers Co-op Conference Room

### Berry Breeding

**Past, Present and Future of Raspberry Breeding**  
Patrick Moore, WSU Puyallup REC

**Blueberry Breeding and Intellectual Property**  
Chad Finn, USDA-ARS Corvallis

**Panel of Breeders: what’s new?**  
Patrick Moore, WSU Puyallup REC  
Chad Finn, USDA-ARS Corvallis  
Chaim Kempler, Agriculture and Agrifood Canada  
Peter Boches, Fall Creek Nursery  
Julie Enfield, Northwest Plant Company

### Poster Session

Poster presenters will ready to discuss their posters

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**5:30-10:00**  
Industry Dinner at the Rotary Building

Keynote Address: Rufus LaLone  
“Weather in the Pacific Northwest and Berry Farming”
Day 2: Friday, December 9, 2011

Whatcom Farmers Co-op Conference Room

8:30-9:10

The Endangered Species Act and Impacts to Pesticide Registration
Jim Cowles, WSDA

Whatcom Farmers Co-op Conference Room

9:15-10:30

Blueberry Nutrient Management
Nitrogen Fertilizer Practices for Young Blueberry Plants
David Bryla, USDA-ARS Corvallis

What We've Learned Lately - An Update of Interesting Research Results on Fruit Development, Quality, and Production Systems in Blueberry
Bernadine Strik, Oregon State University

Organic Blueberry Fertility Research Update
Alan Schreiber, Washington Blueberry Commission

Elenbaas Conference Room

9:15-10:30

Food Safety for Farm Managers
Karen Killinger, WSU Pullman, Food Safety

Mechanical Technology: Pruning and Canopy Management
Dr. Manoj Karkee, Biological Systems Engineering, WSU

10:30-10:45 am

BREAK with REFRESHMENTS (included with registration)

Whatcom Farmers Co-op Conference Room

10:45-12:30

Raspberry IPM (2 WSDA recert. credits)
Developing a Pheromone-based Monitoring and Mass Trapping Program for the Raspberry Crown Borer
Carolyn Teasdale, SFU Graduate Student

Weed Management in Raspberries
Tim Miller, WSU Mount Vernon NWREC

Cane Burning
Yushan Duan, MS Student, NWREC

When it's more than a Suggestion: Distinguishing between Mandatory and Advisory Label Instructions
Tom Hoffman, WSDA

Elenbaas Conference Room

10:45-12:30

Washington Blueberry Industry Meeting

2011 State of the Blueberry Industry
Alan Schreiber, Washington Blueberry Commission

Blueberry Fresh Market Outlook
Joe Barsi, VP for business development, California Giant

Panel of Washington Regional Blueberry Experts: a summary and discussion of the past season and the future of the industry
12:30-1:30pm
Lunch (included with Registration)

Whatcom Farmers Conference Room

1:30-4:30

Raspberry production below the soil line
(1 WSDA recert. credit)

ECORAZ and Understanding Raspberries and Soil Health
Colleen Burrows, WSU Whatcom County Extension

Cover Crops in Raspberry Production
Chris Benedict, WSU Whatcom County Extension

Advances in Passing Gas: Researching New Fumigation Techniques and Methods
Tom Walters, WSU Mount Vernon REC
Inga Zasada, USDA-ARS Corvallis

Phytophthora in California Raspberries
Mark Bolda, University of California, Santa Cruz

Implementation of Risk Mitigation Measures for Soil Fumigants: The Concept of Compliance Assistance and Assurance Measures
Tom Hoffman, WSDA

Nitrogen Fertigation Guidelines for Red Raspberry
David Bryla, USDA-ARS, Corvallis

Using Manures and Composts in Red Raspberry Production: Implications for Nutrient Availability and Soil Health
Tom Forge, Agriculture and Agri-Food Canada, PARC

4:30pm
Meeting Adjourns
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